

## Sponsorship Packages

On Sunday, October 1, Greater Park Hill Community, Inc (GPHC), along with Park Hill neighbors, businesses and community organizations, will celebrate the 45th Annual Park Hill Home Tour & Street Fair, a Denver tradition that began in 1978 when a local realtor organized a tour of Park Hill homes to unveil the rich history and diverse architecture of the neighborhood. Over the years, the Park Hill Home Tour & Street Fair has evolved into a community event that, in addition to showcasing beautiful homes, includes vendors, food trucks, wine and beer, entertainment and kid-friendly activities.

The Park Hill Home Tour & Street Fair benefits GPHC, a non-profit registered neighborhood organization that promotes the **character** and **vibrancy** of Park Hill; provides **resources**, **information** and **advocacy**; and preserves the **quality of life** and **history of the neighborhood** through **community outreach and participation**.

We sincerely thank you for being a sponsor of this year's event. It can only happen with the generous financial support from businesses like yours!

To register, complete the form at [parkhillhometour.org/sponsor](http://parkhillhometour.org/sponsor).

### **Presenting Sponsor: \$3,600**

- Event marketed as "Presented by Your Business" on all marketing materials, including posters and brochures.
- Logoed stickers on Home Tour & Street Fair yard signs (approximately 75 yard signs are distributed throughout Park Hill)
- Your business name on Home Tour Wristbands
- Option to post sign/banner or other marketing materials of your choice at the main entry point to the Street Fair
- Complimentary Street Fair booth(s) in prime location of your choice
- Complimentary one-year listing in our online Membership Directory
- Full-page color advertisement in the event brochure
- Your logo in first sponsor position on our website with a link to your website
- 10 complimentary Home Tour tickets
- Invitation to Appreciation Party

### **Home Tour Floral Sponsor: In Kind (provide floral arrangements for the featured homes)**

- Your business name displayed along with your floral arrangements in each of the featured homes
- Option to be present in a home(s) if you choose
- Your business name on event marketing materials, including poster and website
- Full-page color advertisement in the event brochure
- 8 complimentary Home Tour tickets
- Invitation to Appreciation Party

### **Featured Home Sponsor: \$1,200 (can be split/shared between two sponsors)**

- Your business name displayed on the sign in front of one featured home
- Your business marketing info on display at the featured home (with option for you to be present if you choose)
- Your business name on event marketing materials including poster and website
- Full-page color advertisement in the event brochure
- 10 complimentary Home Tour tickets
- Invitation to Appreciation Party

**Street Fair Sponsor: \$300 (for street fair vendors who have also purchased a booth)**

- Sponsor placard on your booth
- Designated as a sponsor on the vendor list in the event brochure
- Your business name on marketing materials, including poster and website
- Half-page color advertisement in the event brochure
- 4 complimentary Home Tour tickets
- Invitation to Appreciation Party

**Beer, Wine and Spirits Sponsor: In-Kind (donation of wine and/or beer/spirits)**

- Your business marketing info on display at the Wine & Beer Garden
- Your business name on marketing materials, including poster and website
- Half-page color advertisement in the event brochure
- 4 complimentary Home Tour tickets
- Invitation to Appreciation Party

**Kids Zone Sponsor: In Kind (activation of kids area)**

- Your business marketing info on display at the Kids Zone
- Your business name on marketing materials, including poster and website
- Half-page color advertisement in the event brochure
- 4 complimentary Home Tour tickets
- Invitation to Appreciation Party

**Appreciation Party Sponsor: In Kind (donation of food and/or beverage)**

- Your business marketing info on display at the Appreciation Party
- Your business name on marketing materials, including poster and website
- Half-page color advertisement in the event brochure
- 4 complimentary Home Tour tickets
- Invitation to Appreciation Party

**ADVERTISING ONLY**

**Advertise in the event brochure**

- Half-page color advertisement: **\$275**

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Once you're registered, you will need to provide:

- **Business logo (high resolution .jpg or .png)**
- **Brochure ad**

Full Page	Half Page
7.6125" high x 4.85" wide	3.625" high x 4.85" wide

For best production quality, ads should be a high resolution PDF built in CMYK, 300 dpi.

GPHC is a registered non-profit organization. EIN# 84-6049695. Sponsors and advertisers should consult a tax professional as to the deductibility of their contributions.

**[www.parkhillhometour.org](http://www.parkhillhometour.org)**