

## Sponsorship Packages

On a Sunday in September, Greater Park Hill Community, Inc (GPHC), along with Park Hill neighbors, businesses and community organizations, will celebrate the annual Park Hill Home Tour & Street Fair. This Denver tradition began in 1978 when a local Realtor organized a tour of Park Hill homes to showcase the rich history and diverse architecture of the neighborhood. Over the years, the Home Tour & Street Fair has grown and evolved into a community event that, in addition to featuring beautiful homes and historic landmarks, includes vendors, food trucks, wine and beer, entertainment, and kids activities.

The Park Hill Home Tour & Street Fair benefits GPHC, a non-profit registered neighborhood organization that promotes the **character** and **vibrancy** of Park Hill; provides **resources**, **information** and **advocacy**; and preserves **quality of life** and the **history of the neighborhood** through **community participation**.

We thank you for considering being a part of this year's event. It can only happen with the generous financial support of businesses like yours!

To register, complete the form at [parkhillhometour.org/sponsor](http://parkhillhometour.org/sponsor).

### **Presenting Sponsor: \$3,500**

- Event marketed as "Presented by Your Business" on all materials
- Your business name on Home Tour Wristbands
- Option to post sign/banner or other marketing materials of your choice at the main entry point to the Street Fair
- Free Street Fair booth in location of your choice
- Full-page color advertisement in the event brochure
- Your logo in first sponsor position on our website with a link to your website
- 8 complimentary Home Tour tickets
- Invitation to Appreciation Party

### **Home Tour Floral Sponsor: In Kind (provide floral arrangements for the featured homes)**

- Your business name displayed along with your floral arrangements in each of the featured homes
- Option to be present in a home(s) if you choose
- Your business name on event marketing materials including poster and website
- Full-page color advertisement in the event brochure
- 8 complimentary Home Tour tickets
- Invitation to Appreciation Party

### **Featured Home Sponsor: \$1,000 (can be split/shared between two sponsors)**

- Your business name displayed on the sign in front of one featured home
- Your business marketing info on display at the featured home (with option for you to be present if you choose)
- Your business name on event marketing materials including poster and website
- Full-page color advertisement in the event brochure
- 8 complimentary Home Tour tickets
- Invitation to Appreciation Party

**Street Fair Sponsor: \$250 (for street fair vendors who have also purchased a booth)**

- Sponsor placard on your booth
- Designated as a sponsor on the vendor list in the event brochure
- Your business name on marketing materials including poster and website
- Half-page color advertisement in the event brochure
- 4 complimentary Home Tour tickets
- Invitation to Appreciation Party

**Beer & Wine Sponsor: In Kind (donation of wine and/or beer)**

- Your business marketing info on display at the Wine & Beer Garden
- Your business name on marketing materials including poster and website
- Half-page color advertisement in the event brochure
- 4 complimentary Home Tour tickets
- Invitation to Appreciation Party

**Kids Zone Sponsor: In Kind (activation of kids area)**

- Your business marketing info on display at the Kids Zone
- Your business name on marketing materials including poster and website
- Half-page color advertisement in the event brochure
- 4 complimentary Home Tour tickets
- Invitation to Appreciation Party

**Appreciation Party Sponsor: In Kind (donation of food and/or beverage)**

- Your business marketing info on display at the Appreciation Party
- Your business name on marketing materials including poster and website
- Half-page color advertisement in the event brochure
- 4 complimentary Home Tour tickets
- Invitation to Appreciation Party

**ADVERTISING ONLY**

**Advertise in the event brochure**

- Half-page color advertisement: **\$250**

To register, complete the form at [parkhillhometour.org/sponsor](http://parkhillhometour.org/sponsor).

Once you are registered you will need to provide:

- **Business logo (high resolution .jpg or .png)**
- **Brochure ad**

<b>Full Page</b>	<b>Half Page</b>
7.6125" high x 4.85" wide	3.625" high x 4.85" wide

For best production quality, ads should be a high resolution PDF built in CMYK, 300 dpi.

GPHC is a registered non-profit organization. EIN# 84-6049695. Sponsors and advertisers should consult a tax professional as to the deductibility of their contributions.

**[www.parkhillhometour.org](http://www.parkhillhometour.org)**