

Park Hill HOME TOUR & STREET FAIR

Sponsorship and Advertising Packages

On a Sunday in September, the Greater Park Hill Community (GPHC), along with Park Hill neighbors, businesses and community organizations, will celebrate the Annual Park Hill Home Tour & Street Fair. This Denver tradition began in 1978 when a local Realtor organized a tour of Park Hill homes to showcase the rich history and diverse architecture of the neighborhood. Over the years, the Home Tour & Street Fair has grown and evolved into a community event that, in addition to featuring beautiful homes and historic landmarks, includes over 100 vendors, food trucks, live entertainment, children's activities, and a wine & beer garden.

The Park Hill Home Tour & Street Fair directly benefits the Greater Park Hill Community (GPHC), a non-profit that promotes the **character** and **vibrancy** of Park Hill; provides **resources**, **information** and **advocacy**; and preserves **quality of life** and the **history of the neighborhood** through **community participation**.

We thank you for considering being a part of this year's Home Tour, an event that can only happen with the generous financial support of businesses like yours!

PLATINUM LEVEL SPONSORSHIPS

Legacy Sponsor (Filled): Ed Moore Florists

Presenting Sponsor: Home Tour: \$2,500 (limited to 1)

- Your business listed on all Home Tour Wristbands
- Your business name in first sponsor position on event marketing materials
- Full-page color advertisement in the event brochure
- Your logo in first sponsor position on our website with a link to your website
- Invitation to the Appreciation Party
- 8 complimentary Home Tour tickets

Presenting Sponsor - Street Fair: \$2,500 (limited to 1)

- Your business displayed at the entrance to the Street Fair
- Street Fair marketed as "Park Hill Street Fair presented by 'your business'" on all marketing materials
- Your business name in first sponsor position on event marketing materials
- Full-page color advertisement in the event brochure
- Your logo in first sponsor position on our website with a link to your website
- Invitation to the Appreciation Party
- 8 complimentary Home Tour tickets

GOLD LEVEL SPONSORSHIPS

Appreciation Party Sponsor: \$1,000 (limited to 1)

- Your business marketing info on display at the Appreciation Party
- Your business name in second sponsor position on event marketing materials
- Full-page color advertisement in the event brochure
- Your logo in second sponsor position on our website with a link to your website
- Invitation to the Appreciation Party
- 4 complimentary Home Tour tickets

Beer & Wine Sponsor: Beer or wine donation for Street Fair (please contact us for requirements)

- Your business marketing info on display at the Wine & Beer Garden
- Your business name in second sponsor position on event marketing materials
- Full-page color advertisement in the event brochure
- Your logo in second sponsor position on our website with a link to your website
- Invitation to the Appreciation Party
- 4 complimentary Home Tour tickets

GOLD LEVEL SPONSORSHIPS (cont'd)

Kids Zone Sponsor: Activation of Kids Zone at Street Fair (please contact us for requirements)

- Your business marketing info on display at the Kids Zone
- Your business name in second sponsor position on event marketing materials
- Full-page color advertisement in the event brochure
- Your logo in second sponsor position on our website with a link to your website
- Invitation to the Appreciation Party
- 4 complimentary Home Tour tickets

SILVER LEVEL SPONSORSHIPS

Whole Featured Home Sponsor: \$850

- Your business marketing info on display at your featured home
- Your business name displayed on the sign in front of your featured home
- Your business name in third sponsor position on event marketing materials
- Full-page color advertisement in the event brochure
- Your logo in third sponsor position on our website with a link to your website
- Invitation to the Appreciation Party
- 4 complimentary Home Tour tickets

BRONZE LEVEL SPONSORSHIPS

Half Featured Home Sponsor: \$500

- Your business marketing info on display at your featured home (shared with another sponsor)
- Your business name displayed on the sign in front of your featured home (shared with another sponsor)
- Your business name in fourth sponsor position on event marketing materials
- Half-page color advertisement in the event brochure
- Your logo in fourth sponsor position on our website with a link to your website
- Invitation to the Appreciation Party
- 2 complimentary Home Tour tickets

Street Fair Sponsor: \$350 (for street fair vendors who have also purchased a booth)

- Sponsor placard on your booth
- Your business name in fourth sponsor position on event marketing materials
- Half-page color advertisement in the event brochure
- Your logo in fourth sponsor position on our website with a link to your website
- Invitation to the Appreciation Party
- 2 complimentary Home Tour tickets

ADVERTISING ONLY

Advertise in the event brochure

- Half-page color advertisement: **\$275**
- Quarter-page color advertisement: **\$175**

REGISTER AS A SPONSOR OR ADVERTISER: DEADLINE JULY 15th

STEP 1: Fill out the registration form at www.parkhillhometour.org and you will be invoiced directly by the GPHC.

STEP 2: Email your logo (high resolution .jpg or .png) to jpetaccio@amerifirst.us.

STEP 3: Email your brochure ad meeting the following specifications to jpetaccio@amerifirst.us.

Full Page	Half Page	Quarter Page
7.6125" high x 4.85" wide	3.625" high x 4.85" wide	3.625" high x 2.35" wide

For best production quality: High resolution .pdf built in CMYK, 300 dpi.

The GPHC is a registered non-profit organization. EIN# 84-6049695 CO: 20033005025. Sponsors and advertisers should consult a tax professional as to the deductibility of their contributions

For any questions or concerns, please feel free to contact us.

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www.parkhillhometour.org